

CAPABILITY STATEMENT

sEVENTeen Management, LLC is a boutique sports and entertainment agency that specializes in producing purpose-driven experiences and helping athletes and entertainers build their legacy beyond the game and stage. We manage athletes' and entertainers' philanthropic initiatives and produce high-impact charity events. From strategy and planning, to branding and execution—we create meaningful collaborations where purpose meets influence.

WHAT WE DO

Strategic Philanthropy & Purpose-Driven Marketing for Athletes and Entertainers

- **CHARITY EVENT CREATION & EXECUTION**
- PHILANTHROPIC STRATEGY & MANAGEMENT
- **FOUNDATION MANAGEMENT**
- **BRAND COLLABORATIONS**

WHO WE HAVE WORKED WITH

























NAICS

711320 **Promoters of Performing Arts, Sports, and Similar Events without Facilities**

All Other Business Support Services 541613 **Marketing Consulting Services**







ACTIVATION

CFI FBRITIFS

POWER OF PURPOSE-DRIVEN PARTNERSHIPS

CAUSES



- · Athletes, Musicians, Actors
- Personal Brands with Purpose
- Social Media Power & Visibility



- Benefit Concerts & Festivals
- · Fundraising Galas
- Celebrity Tournaments
- Immersive Pop-Ups







- · Raise much needed Funds
- · Paying it Forward
- · Passion for a Cause
- Legacy Building
- · Audience Engagement
- Positive PR
- · Platform for Good

- Corporate Social Responsibility (CSR)
- · Brand Alignment with Purpose
- Cause Marketing ROI

WHY WORK WITH US

- We bridge culture and cause- bringing purpose to the forefront of your brand.
- · Deep experience in sports, entertainment, and nonprofit management.
- Strong relationships with athletes, entertainers and sponsors.
- Boutique service with high-impact results- you're never just a client, you're a partner.
- Unique value to all sides of the table: We speak athlete. entertainer and brand....when culture, cause and commerce unite- everybody wins!

17EVENTMANAGEMENT.COM

OPERATIONS

Headquarters: Florida **Operate Nationwide** EIN: 83-3935610

CONTACT

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